

## 6. CHIEF MINISTER'S WHITE REVOLUTION SCHEME

The Chief Minister's White Revolutions Scheme was approved in Budget announcement 2018-19 with total outlay for the scheme amounting to ₹750.00 lakh only to cater the production of milk in the 5 nos. of potentials districts (West Kameng, East Siang, Lower Dibang Valley, Nam-sai and Lohit) of the state.

### **Objective**

- Primary Objective: To boost milk production and rejuvenate Cooperative system in AMUL pattern.
- Secondary Objective: To create subsistence means of livelihood for poor farmers

### **Important Features**

- This will target 200 dairy farmers organized in cooperative model with membership of 20 farmers per Society covering Pasighat, Rupa, Tezu, Chowkham and Roing as milk production hub.
- A minimum support price will be notified by Government for procurement of milk in collaboration with dairy Societies. Strengthening of Milk Plant at karsingsa and Rupa shall be taken up. Vermi-compost facilities will be supported through these 200 farmers to support Organic farming and green India campaign.
- Implementation of the scheme would be done through the department of AHV&DD with a tie up with the Apex Bank and NABARD.
- Other ground works like selection of farmers, formation of District Dairy Appraisal Committee (DDAC) has already been formulated.
- The beneficiaries to be selected on cluster basis by the District Dairy Development Committee
- Schemes helps in poverty alleviation, economic upliftment, minimises human migration, ensures health of the farmers through supplement milk production and enhances organic agricultural/ horticultural productivity.

### **Eligible Beneficiary/Group**

- Dairy Farmers of the States selected by District Dairy Development Committee
- Preference will be given to women and genuinely poor

### **Benefits**

- ✓ 50% Capital Subsidy will be provided up to ₹3.00 lakh for a minimum unit of 2 cows through Apex bank.
- ✓ Farmers to be given Kisan Credit Cards for working capital loan up to ₹3.00 lakh per farmer covering feed requirement for 3 months, insurance, vaccines & veterinary aid.
- ✓ The State Government will ensure 4% interest subsidy through NABARD to Apex Bank to make these loans available at 0% interest rate to dairy farmers
- ✓ 25% top up subsidy will be provided for cold storage, Transportation, bulk coolers etc for successful dairy societies and above 33% subsidy under DEDS (Dairy Entrepreneurship Development Scheme) of Government of India.

- ✓ Scheme also extends two kinds of support to the beneficiaries
  - One dairy subsidy scheme with 5 Cows
  - Special assistance for Dairy Entrepreneurship generation with 15 Cows
- ✓ Dairy cows shall be procured by District Dairy Development Committee and distributed to selected beneficiaries. Selected beneficiaries will be given three milk cows (with 8-10 litre milk yield capacity per day) of 1-2nd lactation and two heifers (preferably pregnant)
- ✓ Logistical funds will be distributed to farmer accounts by Direct Transfer
- ✓ Progressive entrepreneurs will be selected and shall be assisted by giving 9 no. of milk cows (with 8-10 litre milk yield capacity per day) of 1-2nd lactation and 6 nos. of heifer

***Documents Required***

- Aadhar Card
- BPL Card
- Application form and farmer details in the prescribed format

***Contact (for clarification/further information)***

- District Animal Husbandry and Veterinary Officer (DAHVO)